



Building a Cross-systems Parenting Initiative

A Webinar for the ECCS Community

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New York, NY | December 9, 2009



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Parent Education from the ECCS Perspective

- ◆ To strengthen parent and caregiver knowledge about how their actions affect child development
- ◆ To foster the skills that enable them to ensure their child's healthy development and readiness for school



Parent Education from the ECCS Perspective

- ◆ ECCS promotes programs that:
 - address the needs of all parents in all communities
 - are accessible and culturally appropriate
- ◆ ECCS recognizes that programs that are parent-led and responsive to parent needs have the potential to promote parent leadership



Defining Parenting Education

- ◆ “the provision of specific knowledge and child-rearing skills to parents and other caregivers with the objective of enhancing a child’s health and development” (Zepeda, Varela, Morales 2004)



A Spectrum of Desired Outcomes

◆ School-readiness/Education

- Parents as Teachers
 - Also has health outcomes

◆ Health

- Nurse Family Partnership
 - Also has increased maternal employment

◆ Social-emotional/Behavioral

- Incredible Years
 - Also has school-readiness outcomes



Mode of Delivery

- ◆ Community based (e.g. Family resource centers)
- ◆ Home-visiting
- ◆ Clinic-based
- ◆ Embedded within early childhood programs
- ◆ Media and communication (e.g. Television commercials and billboards)
- ◆ Other (e.g. Literacy programs with parenting component)



Effectiveness of Parent Education

- ◆ Availability of evidence differs across programs
 - Many programs have data to show effectiveness

- ◆ Evidence may not support outcomes in all populations

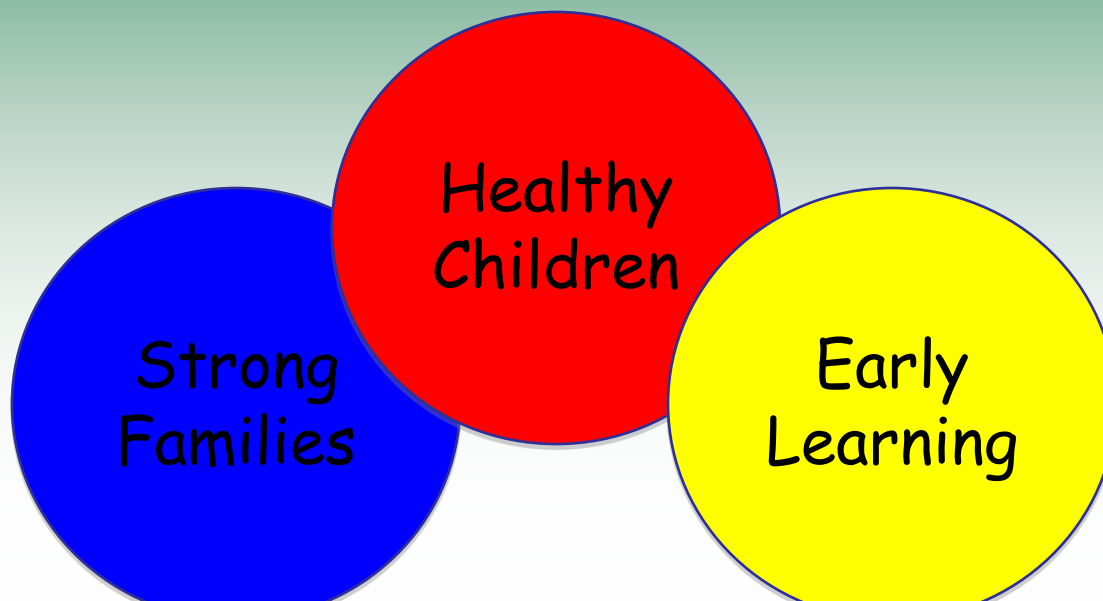


NYSPEP and the seven elements of infrastructure building

- ◆ Governance
- ◆ Finance
- ◆ Communications
- ◆ Family Leadership Development
- ◆ Provider/Practitioner Support
- ◆ Standards
- ◆ Monitoring/Accountability



Early Childhood Comprehensive Systems Plan in New York State



Supportive Communities/Coordinated System



New York State Parenting Education Partnership (NYSPEP) : Overview

- ◆ Connection to ECCS: Strong Families
- ◆ Initiated with first general meeting in March, 2007
- ◆ Vision and Mission formally adopted, workgroups organized in August, 2007



New York State Parenting Education Partnership (NYSPEP)

- ◆ Our vision is that all children will grow up in nurturing families.
- ◆ Working with partners from across the state, we promote and support effective parenting education programs that increase parents' skills, knowledge, and support, so that parents are able to nurture their children's healthy development.



NYSPEP Goals

- ◆ To gather and maintain current information on parenting education programs and resources.
 - Collected basic information on over 400 programs across the state
 - Most were center-based and for parents of young children



NYSPEP Goals

- ◆ To improve the quality of parenting education through providers' use of evidence and evaluation in selecting, developing, and implementing programs. (Provider/Practitioner Support, Standards, Monitoring/Accountability)
 - Created a grid of evidence-based group curricula
 - Additional training for providers on the use of evidence and evaluation



NYSPEP Goals

- ◆ To increase participation in parenting education by developing a public understanding of its value and availability. (Communications)
 - Building on research from the Steuben County Family Enrichment Collaborative
 - Designing a public outreach campaign for parents
 - Designing and researching the implementation of a New Parent Kit



NYSPEP Goals

- ◆ To increase funding and policies that support effective parenting education programs as well as to ensure that high-quality parenting education is accessible and affordable in many forms and places. (Finance, Monitoring/Accountability, Standards)
 - White paper on the value of parenting education
 - Addressing policy issues within parenting education funding and delivery



NYSPEP Goals

- ◆ To encourage and support parenting educators engaging in ongoing professional development to improve their practice. (Provider/Practitioner Support, Standards)
 - Hosted focus groups with parenting educators across the state
 - Facilitating a field-driven initiative to credential parenting educators
 - Planning additional professional development events



NYSPEP Achievements

- ◆ Aligned with several of New York's policy documents to create a concept that best supports children's healthy development.
- ◆ A public outreach campaign to parents, with the development and implementation of a New Parent Kit
- ◆ An increase in the availability of resources on social and emotional development



NYSPEP Achievements

- ◆ Expand professional development for those working with parents
- ◆ Promote the use of evidence-based curricula and practice
- ◆ Connect professionals, including pediatricians and mental health providers, with the work on the prevention of Adverse Childhood Experiences
- ◆ Enhance collaborative efforts and initiatives across child-serving agencies



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Possible Federal Financing Opportunities

- ◆ America's Affordable Healthcare Act: Amendment to Title IV-B grants to states for quality home visitation programs for families with young children and expecting children
- ◆ Evidence-based Home Visitation Act: Amendment to Title V of the Social Security Act to provide grants to local agencies to establish or expand quality home visiting programs for low-income pregnant women and low-income families with young children



Possible Federal Financing Opportunities

- ◆ American Recovery and Reinvestment Act, Title 1: \$13 billion, may be layered with other funding sources to support programs that can include a parenting education component
- ◆ Early Learning Challenge Fund: \$1 billion in competitive grants for building comprehensive, high quality early learning systems that include improved support to parents



Resources

- ◆ SAMHSA's National Registry of Evidence-based Programs and Practices
 - <http://www.nrepp.samhsa.gov>
- ◆ Literature Review prepared by CCSI
 - <http://www.socialwork.buffalo.edu/ebp/strategies/documents/ParentingEducationLiteratureSearch.pdf>
- ◆ Developmental and Economic Effects of Parenting Programs for Expectant Parents and Parents of Preschool-age Children
 - <http://www.partnershipforsuccess.org>



Resources

- ◆ <http://www.nysfamilyresources.org>
- ◆ <http://www.parentingeducationpartnership.org>



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